

RECORDAR.TV
LISTENING
TO OUR
ELDERS

WWW.RECORDARTV.ES





RECORDAR.TV

LISTENING TO OUR ELDERS





Recordar TV (Remember TV) is an internet television built up from the perspective of the elderly. It aims to encourage digital literacy among this collective, promote their stories, which do not often take part on the net, and also help with the local issues that could be of public interest on the internet. This is an internet television project, therefore we will not only publish videos, we will take advantage as well of the multimedia languages that are possible on the web.

The elderly of our society have many things to tell us and **Recordar TV** has a vocation for listening to them. We would like to encourage those stories which normally are not present on the web and look after local worries subject to public interest and also being creative at the same time. And we would like to do it through an internet television. But not just any television on the internet, but one which is made from the perspective of the elderly. For and by them. And, in that way, help out with the digital literacy of this wide social

group, which is highly relevant nowadays in the current paradigm in which life expectancy keeps increasing.

The lack of communication of a society with their elders usually is not an issue of age difference, neither it is due to diverse generations not understanding one another. Sometimes it happens that the tools we use to do it are just different. Because growing older not necessarily means stop being young. That is the reason why we want to share the tools that exist nowadays with people that did not have, for whatever reason, the chance to get to know or handle them with ease to make them part of their everyday life.

We are going to explore the lands where languages get mixed up, where prejudices vanish away, where lives cross one another. We are going to play again.

Because it is never too late to learn. And it does not matter how much you know, but how willing you are to keep learning.











Memoir 2010/2011





Recordar TV has been a great achievement in getting together various matters such as social inclusion, digital literacy teaching and the elderly as a social group.

The **schedule** followed is shown below:

September to december: Research / prospection. It was crucial to find the right profile to work with in terms of the participants and also of their proximity to Moncloa area, where CAMON Madrid is based. The outcome of this work was an **agreement with the four Council Centres for Elderly People in the Moncloa-Aravaca district in Madrid**, which are: Aravaca, Manzanares, Dehesa de la Villa and Ferraz. The staff we collaborated with was composed by Gema Salas, Óscar Bustos, María Álvarez, Maribel Aznar and the director Tina Sánchez.

January: The project is launched. It was undertaken in Madrid and it meant a total success. It was **referred to in Terra Noticias and Cadena Ser**, among others.

February - june: Development of 4 audiovisual projects called “Discontinued Professions”, “Interviewing the Youth”, “Sharing Recipes” and “Interviewing the Indignados”, the social movement that camped in the centre of Madrid at the time.

Other work undertaken:

Development of a brand Identity.

Development of a website: **www.recordartv.es**

Opening and management of a Twitter account.

Documenting in photographs and uploading them to a Flickr account.

Development of projects’s research on digital culture, audiovisual creation and elderly people.







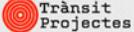






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ESCUCHANDO A NUESTROS MAYORES




etiquetas

- Mayores(9)
- Madrid(7)
- Entrevista(5)
- Mediobiografías(4)
- Historia(3)
- Cápsula Sonora(1)
- Templo de Debo(1)
- Caja del Tiempo(1)
- Aceltuna(1)
- Recetas(1)

sitios de interés

- Audioboo
- Flickr
- Twitter

archivo

RSS

17.10.2011

Mudando la piel

por Recordar TV

¡Saludos fans de Recordar TV! Estamos de vuelta después de un verano arduo para contaros las novedades que trae el otoño.

Entramos en una nueva etapa. Nos hemos desvinculado de CAMON (la obra social de la CAM, Caja de Ahorros del Mediterráneo) pero no tenemos intención de claudicar. Muy al contrario, queremos darle aun más vida al proyecto, para lo cual tendremos que encontrar nuevos patrocinadores y colaboradores.

Estamos abiertos a todo tipo de propuestas.

¡Salud y memoria colectiva!

AMPLIAR

06.07.2011

Aprendiendo sobre la revolución

por Recordar TV

Tuvimos la suerte de que la *Acampada Sol* se cruzara en el camino de Recordar TV. Así improvisamos sobre el que era nuestro programa y nos fuimos a hablar con los *Indignados* e *Indignadas* para entender bien sus motivos. Y, qué sorpresa, cuando ahí en la *Puerta del Sol*, en mitad de un movimiento social, Recordar TV se encuentra con su esencia más básica.

acerca de recordar tv

entradas populares

Escuchando a nuestros mayores
publicado en 25/01/2011

Juan y Margarita
publicado en 31/01/2011

Pepita
publicado en 25/01/2011

Aprendiendo sobre la revolución
publicado en 06/07/2011

Presentación
publicado en 28/01/2011

Profesiones descatálogadas
publicado en 11/05/2011

Acerca de
publicado en 21/01/2011

Cápsula sonora para el 2098
publicado en 02/03/2011

Mudando la piel
publicado en 17/10/2011

¿Qué pasó en la presentación?
publicado en 14/02/2011



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Galería de Recordar TV

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Recordar TV

@recordartv Madrid, Spain

Recordar TV es una televisión por internet construida desde la perspectiva de las personas mayores. Un proyecto de ZEMOS98 y Trànsit Projectes para Camon Madrid

<http://www.recordartv.es>

Acerca de @recordartv

114 Tweets 168 Siguiendo 194 Seguidores 16 Listas

Tú y @recordartv

Sigue cuentas que siguen a @recordartv - ver



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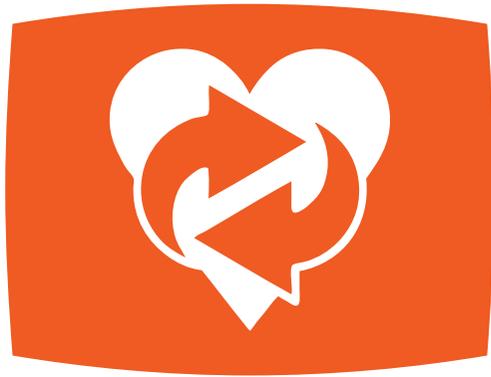
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